



Calling All Authors!

The Friends of the Lake Geneva Library and Breadloaf Books
invite area authors to Beachside Authorfest 2020.

Saturday, July 11, 2020

10:00 AM – 4:00 PM

Surrounding the Lake Geneva Public Library

918 W Main Street, Lake Geneva, WI

RAIN OR SHINE!

No refunds

To join us, please complete the attached Author Acceptance Letter.

We're moving to the WEST END!

Authorfest Booth Spaces

at the west end of the library face the park

where there is more shade and less traffic noise and fumes.

Beachside Booth Spaces

face the water with sunny and shady spaces.

Wrigley Drive and Main Street Booths

will be limited.

Organizers reserve the right to make final assignments.



Author Acceptance Letter

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Information

The Beachside Authorfest is a family-friendly event for area authors sponsored by The Friends of the Lake Geneva Public Library and Breadloaf Books.

Saturday, July 11, 2020

10:00 AM – 4:00 PM

Surrounding the Lake Geneva Library

918 W Main Street, Lake Geneva, WI 53147

RAIN OR SHINE! (no refunds)

AUTHORS provide:

- Table, chairs, canopy (optional), and display
- A \$25 fee (10' x 10' space) payable to Friends of Lake Geneva Library**

ORGANIZERS provide:

- 10' booth space, trash bag (to save \$\$ we police our own areas – we will collect and dispose of trash at the end of the day)
- Some assistance loading and unloading

ANY questions, concerns, problems, special needs – CONTACT US
262-248-8370

PARKING INFO

A drop-off zone (orange cones) is available in front of the library from 8:00 AM – 9:30 AM.

Three parking spaces are reserved (red bags) on Wrigley Drive.

**Please drop off your supplies into the care of a volunteer and move your car
to a free or metered space for the rest of the day.**

Return to set up your booth.

Metered parking is available all around town.

FREE parking on Geneva Street by Geneva Lake Museum, Sage Street by Eastview School,
and on unmetered neighborhood streets.

PROMOTIONS

OPTIONAL ways to promote the success of the Beachside Authorfest:

Send a bio and headshot for publicity purposes

Donate a book to the Lake Geneva Library

Tell your friends and followers to join you in Lake Geneva.

Facebook, social media, email blasts, hometown publicity.

Consider bringing order forms in case you sell out.

This agreement shall be construed as a contract in accordance with the laws of the State of Wisconsin.

Please complete the form, sign, and return one copy plus \$25 fee** payable to:

Friends of Lake Geneva Library

to:

Lake Geneva Public Library

c/o Authorfest

918 W Main Street

Lake Geneva, WI 53147

BY JUNE 27, 2020

Contracting Party

Date

**Current members of the Friends of the Lake Geneva Library who have renewed for 2020 may reserve booth space for a \$12 fee.